MSBA

MS in Business Analytics | A new level of clarity.

ANALYTICS PROFICIENCIES

Excel
SQL
Hadoop, and Spark
Tableau
R
Python
Social media analytics
Web analytics

Big data meets a big idea.

At Simon, an analytical approach is in our DNA. It's a focus we've fostered for 50 years. As business unleashes the power of big data, our popular MS in Business Analytics takes that idea and runs with it, putting data into student hands for problem solving with global implications.

Our Business Analytics students have solid grounding in economics, statistics, business frameworks and theory and the latest concepts and techniques from data management, data visualization, and machine learning. They use this data driven platform to explore a range of topics from financial accounting and statement analysis to capital budgeting, corporate objectives, and investments. In more than half of their courses, students work with large, complex and real-world data sets from some of the world's top firms.

Our graduates are in demand for their advanced practical readiness. They have the powerful potential to change how the world does business.

STEM ready.

Science, Technology, Engineering and Mathematics (STEM) fields are essential to US economic competitiveness and growth. Under STEM classification, our international graduates can qualify for a 24-month extension to their OPT (Optional Practical Training), giving them the option to work in the US for 3 years before H1B sponsorship would be required.

We look forward to connecting you with top MS talent.

Our students are available for full-time positions, and all Simon programs offer internship options.

Who hires our graduates?

Graduates of the MS in Business Analytics program turn numbers into insight in a host of industries: health care management, transportation, finance, insurance, security, risk management, and many more.

Constellation Brands

EY (formerly Ernst & Young)

FedEx

Group M

iProspect

IRI

JP Morgan Chase & Co.

Millard Brown

Moodys

Mu Sigma

Nielsen

Pinterest

Microsoft

The Hertz Company

Simon-Kucher Partners

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Career Management Center

Simon Business School | University of Rochester